**CPN SEAL PROMO TOOLKIT - TEMPLATE SOCIAL COPY**

Here are a few template posts to get you started. Personalize and edit to your institution’s brand as needed!

**LinkedIn:**

Proud of [Institution Name] for being named a CPN Seal of Prevention honoree. Our students are the foundation of our campus culture and we’re giving them the tools they need to thrive inside and outside of the classroom. Go [Institution Mascot]!

*Tag:* [*Vector Solutions Higher Education*](https://www.linkedin.com/showcase/vector-higher-ed/)*,* [*Vector Solutions*](https://www.linkedin.com/company/vectorsolutions/) *and use hashtag #cpnsealofprevention in your post.*

**Facebook + Instagram Photo:**

We’re proud to be recognized for our commitment to creating a safe, healthy, and inclusive campus for our students, faculty and staff, and broader community. Thank you for doing your part to make our campus a better place now and for future students to come.

*Tag:* [*@VSHigherEd*](https://www.facebook.com/VSHigherEd) *,* [*@VectorPerformance*](https://www.facebook.com/pg/VectorPerformance/posts/) *and use hashtag #cpnsealofprevention in your posts.*

**Instagram Stories:** Tips for your post:

1. Use the template image provided. Add emojis for interest or appropriate for your school community.
2. Add slides with reminders about the resources and places around campus that tie into your prevention strategy (e.g. your health center, student life center, gym facilities, etc.).
3. End with a fun slide celebrating your current students - include a school logo, relevant school hashtag, or other fun emojis.